



2017 AAA Midwest Traveler Editorial Calendar

January/February

Close Oct. 28, 2016
Materials Nov. 4, 2016
In home Dec. 29, 2016

- Cover: Missouri State Park Centennial
- Southwest Four Corners Area
- Alaska
- Orlando
- Tank Trip: Springfield, IL
- The Final Word: Love Locks—KC's Old Red Bridge

March/April

Close Jan. 6, 2017
Materials Jan. 13, 2017
In home March 2, 2017

- Cover: Midwestern Flower Festivals
- Louisville, KY—The Derby and Beyond
- Solar Eclipse—August 21, 2017, St. Joseph, MO
- Food Tours in Hawaii, coffee plantations, chocolate plantation/factory and more
- 100th Anniversary of US entry into WW1—WW1 Museum in Kansas City
- Tank Trip: Patoka, IN
- The Final Word: Top of the Rock (more than golf)

May/June

Close Feb. 17, 2017
Materials Feb. 24, 2017
In home April 15, 2017*

*Mails early every year

- Cover: We're All About Lakes—Lake of the Ozarks, Tablerock and Taneycomo
- Lighthouse Roundup—Michigan's Shoreline and UP
- Wisconsin—Culinary escape to historical Elkhart Lake
- Indiana Dunes State Park/National Lakeshore
- Tank Trip: IL Beach State Park
- The Final Word: Texas Gulf Coast

July/August

Close May 5, 2017
Materials May 12, 2017
In home June 30, 2017

- Cover: Summer in the Cities—hot events, cool eats in KC, St. Louis, Springfield and more
- Best of the Midwest Photo Winners
- Missouri—new ways to get around town—Streetcars in KC, trolley in the Loop (St. Louis) and the trolley bike tours in Springfield
- Galena/Jo Davies County in Summer—Apple River Canyon State Park, balloon rides and more
- Tank Trip: Lindsburg, KS
- The Final Word: TBD

September/October

Close July 7, 2017
Materials July 14, 2017
In home Sept. 1, 2017

- Cover: We Love Autumn—Scenic Train Rides for Fall Color
- Happy 175th, Weston, MO
- Fun on the Farm, Agri-tours
- Tank Trip: Quad Cities
- The Final Word: Octoberfest fun in Frankenmuth

November/December

Close Sept. 8, 2017
Materials Sept. 15, 2017
In home Nov. 3, 2017

- Cover: Holiday Lifetime Trip—European Christmas Markets
- Wilderness lifetime Trip—African Safari
- Educational Travel Lifetime Trip—Alaska Small—ship cruise with nature focus
- Western Destination—(Taos, NM or Sedona, CA)
- Tank Trip: Branson for the Holidays
- The Final Word: NYC Ball Drop for New Year's—Behind the tradition

In Every Issue

Midwest Travel Treasure put the spotlight on special events and places
In the News takes a look at current topics within transportation, safety, etc.
For Members brings all AAA news to readers
Driver's Seat discusses local and national issues that affect motorists
Tips on Travel brings updates about hotels, airlines, cruise lines to readers

Online Magazine

Web exclusives travel features and expanded stories
Regional event calendar for Missouri, Illinois, Indiana and Kansas
Car reviews to help consumers make the right choice in vehicle purchase
Interactive action polls, slideshows, downloads—including regional recipes



(Editorial calendar subject to change without notice)

AAA members travel **more**, stay **longer** and spend **more**.