



2017 AAA Southern Traveler Editorial Calendar

January/February

Close Oct. 24, 2016

Materials Oct. 31, 2016

In home Dec. 29, 2016

- Cover: Mississippi Bicentennial
- Mardi Gras at Lake Charles
- Orlando-Universal and Disney opens several attractions
- Romantic Savannah
- Tank Trip: Fort Smith, AR
- The Final Word: Mississippi Freedom Trail

March/April

Close Dec. 30, 2016

Materials Jan. 6, 2017

In home March 2, 2017

- Cover: Baton Rouge Bicentennial
- Historical Hotels—LA, MS and AL
- Food Tours of Hawaii; coffee plantations, chocolate plantation/factory and more
- Arkansas Gardens—Garvin, Hot Springs Botanical Gardens of Ozarks, Fayetteville Wildwood Park and Little Rock
- Tank Trip: Oxford, MS
- The Final Word: New Orleans Jazz & Heritage

May/June

Close Feb. 8, 2017

Materials Feb. 15, 2017

In home April 13, 2017*

*Mails early every year

- Cover: The Food Issue—Southern Barbecue
- Canada's 150th
- Cooking Along the Coast in New Orleans, Destin, Fairhope and more
- Epcot's Food and Wine Experience
- Tank Trip: New Orleans (Food Focus)
- The Final Word: Food Event, Bike NW Arkansas

July/August

Close April 28, 2017

Materials May 5, 2017

In home June 30, 2017

- Cover: We're All About the Lakes—Toledo Bend, Bull Shoals and Ross Barnett
- Best of the South Photo Winners
- Louisiana's Wetlands
- The Other Side of Myrtle Beach
- Tank Trip: Guntersville Lake, AL
- The Final Word: Branson Landing

September/October

Close June 30, 2017

Materials July 7, 2017

In home Sept. 1, 2017

- Cover: Autumn Splendors-Fall Scenic Drive Smoky Mountains
- Bucket List Road Trip: Bend NP in Texas
- Shreveport, LA
- Tank Trip: Rogers, Ark. (A&M Rail Tour)
- The Final Word: Natchez Trace in Fall for Cycling

November/December

Close Sept. 1, 2017

Materials Sept. 8, 2017

In home Nov. 3, 2017

- Cover: Holiday Lifetime Trip—European Christmas Markets
- Wilderness lifetime Trip-African Safari
- Educational Travel Lifetime Trip—Alaska Small-ship cruise with nature focus
- Tank Trip: Branson for the Holidays
- The Final Word: NYE at the Beach (Santa Rosa, FL)

In Every Issue

Web Bonus Travel Articles: U.S. and foreign destinations are highlighted for our readers who seek to reach.

Regional Events Online

Interactive Action: Polls, slideshows, or downloads like regional recipes are here for readers to enjoy.

Editorial Departments: Did you misplace your current issue of AAA Southern Traveler? No problem. Longstanding print editorial departments, as well as travel treasures, also are online.



(Editorial calendar subject to change without notice)

AAA members travel **more**, stay **longer** and spend **more**.